



7 REASONS TO ATTEND THE 2010 ACCT CONGRESS

1

Survive and Thrive Despite the Economic Downturn—Learn new ways to cope with and navigate the educational landscape during today’s turbulent economic times and achieve success in an increasingly global economy.

2

Interact with Major Foundations that Invest in Community Colleges—Connect and establish relationships with leaders of major national foundations and philanthropies in attendance, and learn about their interests and priorities in supporting community colleges.

3

Meet Government Officials and Lawmakers—The ACCT Congress is regularly attended by high-ranking officials from the Department of Education and other influential government offices.

4

Interact with Corporate Leaders—Interact with members of ACCT’s Corporate Council and other leaders who have a vested interest in community colleges.

5

Get Up-to-Date Information on Federal Funding Priorities and Learn How They Can Benefit Your College and Community—Knowledgeable public policy experts will be at your disposal to guide you through federal funding processes.

6

Promote and Gain National Exposure for Your College—Promote your college’s programs and activities.

7

Be Proactive in Helping Your Community—Take part in the only national meeting that focuses on giving community college trustees, presidents, and other advocates the information and tools you need to assure success.

COMMUNITY COLLEGES ARE INDISPENSABLE TO REINVIGORATING THE ECONOMY

RENEWING OUR COMMITMENT TO ACCESS, EXCELLENCE, AND STUDENT SUCCESS

JOIN US AS WE EXPLORE THE FOLLOWING ISSUES:

- Meeting the national goals for greater accountability while significantly increasing educational attainment
- Strengthening the local communities' capacities to build a robust economy through creating and sustaining jobs
- Surviving the financial storm and successfully responding to financial pressures
- Addressing unprecedented enrollment increases during a period marked by significant reduction in financial support
- Governance as a tool for accountability
- Sustainability strategies and going green
- Workforce trends and partnerships
- Being competitive in an increasingly global economy

WHO SHOULD ATTEND?

This is the premier event for community college trustees and presidents. The ACCT Leadership Congress is designed to engage community and technical college governing boards, presidents, and other key stakeholders in the timely exchange of innovative ideas, best practices, successful strategies, program design, tools, and policies.

2010

TRACKS

Community and technical colleges are in a unique position to provide local solutions to issues with national and international implications. Please specify the track or tracks your presentation proposal addresses.

- 1 Financial Stability:** Adapting to the new financial reality—Budget strategies, expanded fundraising, and new sources of funding
- 2 Workforce Demand:** Emerging fields, new partnerships, retraining, technology initiatives, and job creation
- 3 Accountability/Effectiveness:** Measuring student success, program/degree attainment
- 4 Equity and Diversity:** Serving at-risk and underserved populations, remedial education, and ensuring access
- 5 Sustainability, the Environment:** Green initiatives, new technology, and creative solutions
- 6 Effective Governance:** Procedures, practices, and policies that work
- 7 Global and International Initiatives:** Programs, initiatives, and partnerships

EXCITING LEARNING OPPORTUNITIES

Join leading experts and peers on Wednesday, October 20, before the 2010 Congress begins, for intensive half-day academies designed to help advance your knowledge and understanding of your roles and responsibilities as a trustee or president of a community college. Register along with your Congress registration, or register on site.

❑ HOW TO BE AN EFFECTIVE CHAIR

A must-attend session for current chairs or trustees preparing to assume the role of governing chair.

❑ WHAT PRESIDENTS NEED TO KNOW ABOUT PRESIDENTIAL CONTRACTS AND CONDUCTING THE PRESIDENTIAL EVALUATION

Sponsored by the AACC Presidents Academy

This popular annual half-day training provides basic information on the board's responsibility to prepare an appropriate contract, the components of the presidential contract, and the process for preparing or renewing the contract.

❑ EFFECTIVE BOARD GOVERNANCE: POLICY GOVERNANCE™, TRADITIONAL MODELS AND ADAPTATIONS

The whats, whens, whys, and hows of effective governance.

TO REGISTER AND FOR MORE INFORMATION, GO TO WWW.ACCT.ORG