

# Passport to Education @ Bay View Elementary School

Cecil College & Cecil County Public Schools

**Sarah Colenda, Trustee**  
**Diane Lane, Vice President**

Presented to:  
Association of Community College Trustees



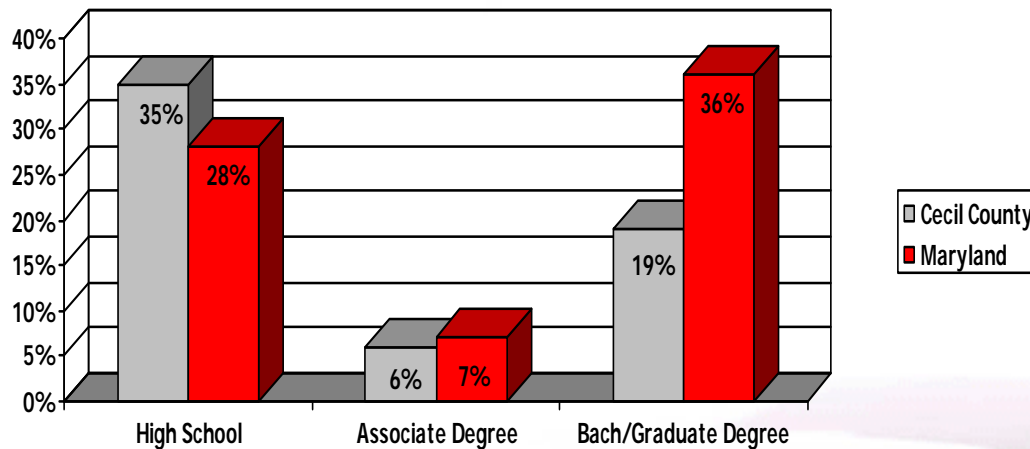
# Program Objectives

- Early intervention with at-risk students
- Broaden college awareness  
(students & parents)
- Advance institutional strategic priorities  
(" ...position college as champion of baccalaureate completion...")
- Strengthen alignment between  
secondary & college education
- Promote career pathways
- Link school & work



# Factors Contributing to Program Need

- Degree completion rate of Cecil County residents approximately ½ of state average (2000 Census, Quick Facts).
- Cecil County ranks 17th among 24 jurisdictions in graduation rates (Maryland State Department of Education).
- Fastest growing jurisdiction among citizens under 25 years of age for the next decade.



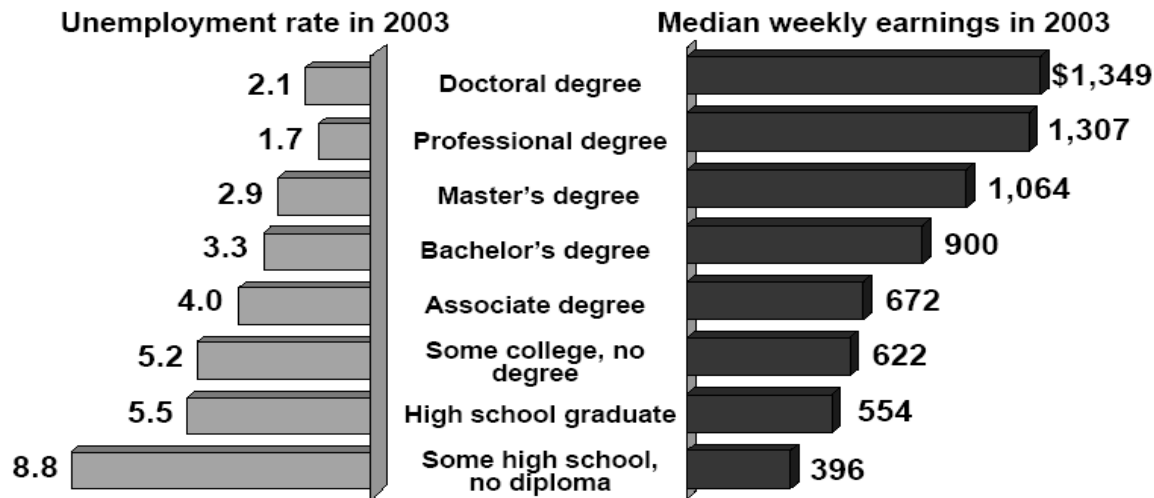
# Factors Contributing to Program Need

- 40% of all new jobs require Associates Degree (US Bureau of Labor Statistics).
- 70% of the 30 fastest growing jobs require some college coursework or a degree (US Bureau of Labor Statistics).
- Emerging job market will focus on STEM professions in response to military base relocation



# Earnings & Employment

## Education and training pays



**NOTES:** Unemployment and earnings for workers 25 and older, by educational attainment; earnings for full-time wage and salary workers

Source: Bureau of Labor Statistics



## What You Learn - What You Earn

# Program Features



*“Building a  
Foundation for  
Lifelong  
Learning”*

- Teacher Workshops
- College “Acceptance”
- Parent Orientation
- In-School Activities
- College Programming



# Program Features



*“Building a  
Foundation for  
Lifelong  
Learning”*

- In-School Activities
  - School Based Planning Committee
  - Alma Mater Day
  - Reading classes & college catalogs
  - In-class college student presentations



# Program Features

- Activities for Parents
  - Financing a College Education
  - College Prep in Middle School
- College Field Trip
  - Mock Classes
  - Scavenger Hunt
  - Discussion with College Students
- Activities for Teachers
  - Awareness of “Education Gap”
  - Motivating early college focus



# Initial Program Challenges

- Public school support
- Reliant on volunteers
- Human Resource Heavy  
(approximately 20 staff & students)
- Affirming program need & validity
- Building engagement in each segment of program



# Bay View Elementary Commitment

- Create a *Passport to Education* Committee to shape program content
- Identify timetables suitable to Bay View
- Infuse college messages into existing elementary curriculum
- Provide opportunities for Cecil staff to meet with parents
- Assist with college visit



# Cecil College Commitment

- Provide financial resources for program
- Collaborate with Bay View teachers to design program
- Provide student leaders to assist with program (in-school & on-campus)
- Identify career speakers as needed
- Lead parent workshops on financial aid & “preparing your child for middle & high school”



# Parental Involvement

- Attend orientation for program
- Selected parents act as chaperones for the college fieldtrip
- Encourage their child



# Bay View Student Involvement

- Enthusiasm
- Open-Mind
- Motivation
- Willingness to consider an academic and/or career pathway



# A Day at the College



# Long-Term Program Outcomes

Increased awareness of:

- Educational requirements of the workplace,
- Relevance of career pathways & academic requirements,
- Relationship between education, employment & salary,
- Availability of financial aid & access to a college education

**INCREASED COLLEGE-GOING RATES**  
(Parents & Students)



# Immediate Return on Investment

## Investment

Promo Materials: \$5,000

Food: \$3,000

Supplies \$1,000

**Investment \$9,000**

## Revenue

Tuition/Fees: \$3,300

State Support: \$2,750

**Revenue \$6,050**

## Leveraging Existing Resources

Full Time Faculty

Support Services

Student Organizations



# Thank You

## Contact Information

Sarah Colenda: [scolenda@cecil.edu](mailto:scolenda@cecil.edu)

Diane Lane: [dlane@cecil.edu](mailto:dlane@cecil.edu)

