



Minnesota
STATE COLLEGES
& UNIVERSITIES

Minnesota State Colleges and Universities Access, Opportunity and Success Initiative

The system implemented an Access, Opportunity and Success Initiative to improve recruitment, retention and success of underrepresented students in Fiscal Year 2008.

- For FY 2008 – 2009, \$22 million was allocated to support the Access, Opportunity and Success Initiative.
 - The system allocated \$7.4 million per year directly to the colleges and universities, based upon their enrollment and other factors, to encourage innovative approaches and expand proven programs.
 - Another \$3.4 million per year was allocated to set up three College Access and Opportunity Centers at the institutions through a competitive process. All three centers have made reports to the Board of Trustees.
 - The other \$200,000 was earmarked each year to develop recruitment materials and system-based diversity activities listed below.
 - A media campaign has been implemented from January 2009 through June 2009. It consists of:
 - Bus shelter signs
 - Bus and transit signs
 - Ads in diversity newspapers
 - Recruitment brochures in 9 languages
 - The Office of the Chancellor's Diversity and Multiculturalism division collaborated with the Council for Asian Pacific Minnesotans to sponsor and coordinate a youth retreat focused on higher education, leadership development, and civic engagement, with Minnesota State Colleges and Universities students serving as mentors and facilitators to the youths.

The Board of Trustees renewed funding for this project for FY 2010 – 2011.