

Trustee Leadership Through a Holistic Approach

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Trustee Leadership Through a Holistic Approach

College Board leadership and the CEO will engage participants in discussion about looking at the entire institution, its place in the community, the support of its students' success, its business and educational partners, its foundation, and its faculty and staff, then aligning goals, efforts, and plans on all fronts.



Trustee Leadership Through a Holistic Approach

ho·lis·tic (hō-lis'tik)
adj.

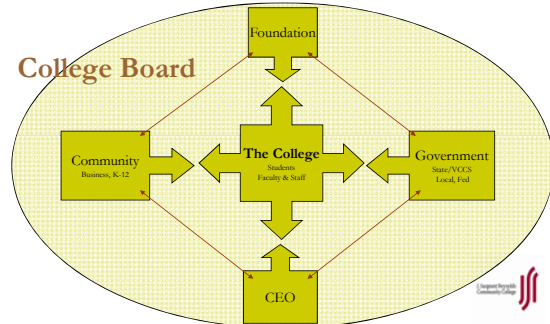
Of or relating to holism.

Emphasizing the importance of the whole and the interdependence of its parts.

Concerned with wholes rather than analysis or separation into parts: *holistic medicine; holistic ecology.*



Trustee Leadership Through a Holistic Approach



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The Board

- Representative of our community by local, demographics, industry, and backgrounds
- Engaged citizens – strong citizen participation
- Expect two terms (eight years)
- Regular planning/alignment of goals
- Succession planning



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The Board as a Whole

- Board By-Laws
- Orientation for new board members
- Annual plan (aligned with college president's plan)
- Board-as-a-whole annual evaluation
- Individual board members' evaluation
- "Policy Governance" as a board practice



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The CEO – College President

- Define culture of communications between the president and the college board
- Active board participant (ex-officio)
- Goals aligned with State, College, & Board
- Annual president's evaluation (360°)
- Coordinates board advocacy activities
- Facilitates communication with staff and faculty
- Relationship of "code of ethics" signed by college board and understood by the president



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The College

- Faculty and Staff
 - Represented at board meetings
 - Engaged in planning with board
 - Board presence at faculty events
 - Management of board relationship so as not to interfere with college operations/CEO
- Students
 - Participate in CEO evaluation
 - Board presence at major student events



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The Foundation

- Board presence on Foundation Board
- Foundation report at board meetings
- Annual joint meeting
- Full board participation in fund raising
- Coordination with board on contributions activity



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The Community

- Chamber, Business Groups
 - Participate in curriculum advisory, college planning
 - Participate in CEO Evaluation
 - College leadership on their boards
- K-12
 - Active with school board, dual enrollment instructors, and counselors
 - Participation in high school commencement
 - Presentation of board sponsored scholarships
- Graduates, former students, former faculty & staff



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Local Government

- Appoints board members (not elected)
 - Annual reports at supervisor/city council meetings
 - Annual on-campus event
 - Invitations to other major events
 - Future campus site planning
- State Government
- VCCS – alignment of goals/Chancellor initiatives
 - Board liaison
 - Annual meeting
 - Legislators
- Federal Government
- Annual lobbying, grant application process



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Questions?



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