



Topic: Community College Month | Hashtag: #CCMonthChat | Date: April 19, 2023 | Time: 2-3pm Eastern | Host: @CCTrustees

Question Run of Show for Partners

Here are some tips for your responses:

- Be conversational! This event is intended to be an informal chat whose primary mission is to get #CCMonth trending so that more people will become better aware of the value and importance of community colleges!
- Use images and videos to make your tweets more visually appealing.
- Use the #CCMonthChat and #CCMonth hashtags to help people find your tweets.
- Use a strong call to action, such as tagging others' accounts and asking them to join the chat or reply.
- Link to websites when references are useful.
- Be consistent with your messaging and use the same hashtags and tone throughout your tweets.

We are providing the schedule below so that you can get a head start on planning responses—but please engage in real time by asking questions, answering others' questions, and sharing others' messages. Don't limit yourself!



Time	Twitter account	Message
2:00 PM	@CCTrustees	Happy Community College Month, and welcome to our #CCMonthChat! Let us know who you are and how you are participating in our annual campaign to raise awareness about the importance and value of community colleges. #CCMonth
	@CCTrustees	Q1: What do you think are the most underappreciated contributions that community colleges make to their students' lives? #CCMonthChat #CCMonth



@CCTrustees

Q2: Tell us about a community college experience that has impacted your life personally or as an organization. #CCMonthChat #CCMonth

@CCTrustees

Q3: What are some of the most surprising things you've learned about community colleges? #CCMonthChat #CCMonth

@CCTrustees

Q4: Research from @NewAmericaEd, @Gallup & others has shown the public holds community colleges in higher esteem than most other higher ed sectors. How can comm colleges encourage more prospective students to choose to apply first to a community college? #CCMonthChat #CCMonth



@CCTrustees

Q5: Also according to @NewAmericaEd's research, more people think states should be investing more in community colleges than in 4-year unis & believe CCs are more underfunded than 4-years are. What could community colleges do with more state resources?
#CCMonthChat #CCMonth

@CCTrustees

Q6: Tell us about a partnership that's been instrumental to workforce development or apprenticeship in your experience. Who worked together & why did the partnership succeed?
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Q7: Tell us your 'elevator pitch' for community colleges. Why should students consider them, and why should the public hold them in high esteem? #CCMonthChat #CCMonth



@CCTrustees

2:56
PM

@CCTrustees

Q8: Who are the most important and influential community college advocates & thought leaders? Tag them here, link to websites, or just name them. #CCMonthChat #CCMonth

2:58
PM

@CCTrustees

Q9: What know that community colleges are particularly important for adult learners. How does your organization help adults thrive in higher education?

3:00
PM

@CCTrustees

This wraps up today's #CCMonthChat — but the conversation doesn't end here! #CCMonth is just beginning. Take advantage of the buzz all month to bring attention to community colleges. Use our toolkit to get the word out: <https://www.acct.org/ccmonth> Thanks for joining us!