CORPORATE COUNCIL INSIGHTS

Survey shows that enrollment and mental health top college and student concerns.

T HIS SUMMER, THE ACCT Corporate Council surveyed ACCT Leadership Congress participants about their interests and most pressing needs. Enrollment management and institutional workforce gaps represented the two greatest challenges faced by colleges, according to survey participants, while mental health and food, housing, and transportation insecurity topped student challenges (see charts).

On October 27 and 28, members of the Council who are experts in their respective fields will share solutions to the highest-priority challenges during two special sessions at the ACCT Leadership Congress.

Learn more about how our dedicated members make a difference at www.acct.org/page/corporate-council.
The ACCT Leadership Congress is made possible in part through the support of the following Corporate Council members. ACCT Corporate Council members are selected based on their demonstrated contributions to the community college sector and our students.

Among them are companies that provide a broad array of services, including marketing and enrollment management to improve engagement, student services to keep students thriving once they get through our doors, financial and institutional management software, affordable digital educational materials that save students’ and colleges’ resources, facilities management, and vitally important connections to community services, including mental health services scaled to every college’s size and needs.

Corporate Council members are partners in your college’s mission to provide open access to high-quality higher education.