education across barriers
Creating a Systematic Approach to Poverty in Higher Education
Data Results (2012 to 2016)

- Developmental Education: 20%
- Gateway: 9%
- FA to FA Retention: 13%
- 3-Year Graduation Rate: 7%
- Transfer: 2%
- 3-Year Completion Rate: 6%
our student

- 71% First-Generation
- 65% Part-Time
- 54% Minority
- 64% Female
- 60% Financial Aid
- 66% Designated Developmental Ed
- 21% Enrolled in Developmental Ed
Top 10 Student Needs

- Career & Employment Services
- Childcare
- Counseling
- Financial Literacy
- Food
- Housing

- Legal Services
- School Needs
  - Tuition, Scholarships, etc.
- Transportation
- Utility Assistance
focus on poverty
Step 1
Foundational Training
We thought small ...
Theory of Change
Step 2
Leveraging Campus Resources
Step 2: Leveraging Campus Resources

1. Advising and Social Services
2. Integrating Analytics and Technology
3. Implementing Mandatory Tutoring
4. Redesigning Developmental Education and Gateway Courses
5. Mentoring At-Risk Students
Step 3
Leveraging External Partnerships
Step 3: Leveraging External Partnerships

1. No Excuses Fund – Amarillo College Foundation
2. Expanding Social Services Program: Field Placement Site
3. Leveraging Community Resources
4. Connecting Career Center with Local Workforce Board
Step 4
Institutionalizing
**Step 4: Institutionalizing**

Addressing Mental Healthcare and Legal Services Needs

<table>
<thead>
<tr>
<th>AC Counseling Center</th>
<th>AC Legal Aid Clinic</th>
</tr>
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<tbody>
<tr>
<td>• Faculty Release Time</td>
<td>• Faculty Release Time</td>
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<tr>
<td>• Field Practice Site</td>
<td>• Pro Bono Services</td>
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<tr>
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<td>• Student Service-Learning Component</td>
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</tbody>
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Step 4: Institutionalizing

Advocacy & Resource Center
Step 5
Closing the Loop
Step 5: Closing the Loop
Addressing the Final Top 10 Student Needs

Transportation Partnership
- City of Amarillo
- Panhandle Community Services

AC Medi Park Campus – Hagy Center for Young Children
- Opened Fall 2017
- Community Partnership between AC, Amarillo Area Foundation & Local Hospitals
Focusing on Poverty Makes Financial Sense

$181,000 ➞ $6.1 MILLION ➞ 34:1
ANNUAL INVESTMENT
Additional Revenue to Operating Budget as a Result of a 13% Increase In Retention
RETURN ON INVESTMENT

Benefit of Leveraging External Resources $275,000
Annual Savings in Personnel Cost

Amarillo College
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culture change
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