A View of the Modern Community College
How Daring to Take Risks and do Things Differently Has Transformed a Campus Community

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2017 ACCT Leadership Conference, Las Vegas, Nevada
Significant Budget Deficit of $4.4 million in October 2014

- 50% decrease in enrollment and lack of budget management as it relates to payroll.

- In Autumn 2014 twelve new full-time faculty positions were added to the College payroll during this time of declining enrollment, per contract.

- The equivalent of 15 full-time positions in non-instructional hours for faculty, in some cases to make minimum workload for the full-time faculty position were assigned.

- Hocking College had shrunk in size without addressing the staffing requirements of a smaller institution.

- Weekly Press articles impacted the College’s reputation
How We Turned Around

Due to implementing business like strategies into the day-to-day operations under new administrative leadership, as of October 2016, the College successfully turned the deficit into a $4.5-million-dollar surplus.

- Right-sized the staff
- Furloughs, including closing the campus during winter/spring breaks
- Reorganized campus to create greater efficiency
- Set work day expectations for faculty and staff
  - Advising
  - Early Intervention & Success Strategies
- Elimination of non-instructional workload for faculty
- Reviewed job descriptions and set expectations
- Implemented Program Review to determine program viability
- Message management
New Programs

Fall 2016 Launch
• Criminal Justice

August 2017 Launch
• AgroEcology
• Water Waste-Water Management
• Website and Application Development
• Auto Technology
• Petroleum Technology

Certificates:
• Welding
• CDL
  ▪ January 2018
• Real Estate
• Insurance

Under Development
• Dental Hygiene
• Fermentation Science
• Equine Therapy
• Fashion Design and Merchandising
• Recreation/Therapeutic Management
• Theater
• HVAC
• Laboratory Sciences
  ▪ Medical Laboratory Technician
  ▪ Forensic / Criminal Lab Technician
  ▪ Clinical Lab Technician
Grants

Workforce Development
Revitalizing an Industry-ready Skilling Ecosystem of Sustainability

Create a future that works for you

Transforming economies. Transforming lives.

CDL  Welding  Petroleum Technology  Solar  Automotive

[Logos of various organizations]
Athletes – Fall 2015
Enrollment / Sales Strategy
Inbound Marketing
Campus Improvements Program

Self-Performing & Career Readiness Certificate
International Partnerships
Jamaica, China and India

Ministry of Education
Joint Committee for Tertiary Education
Jamaica
Strategic Partners
Franklin University Partners

- Model Courses
  - Ramp Up Online Offerings
  - College Ownership of Courses

- Blue Quill LMS
  - Colleague Integration
  - User Friendly
  - Robust Features
EAB Partnership

Portal for Students

- Major Explorer for Incoming Students
- Provides Onboarding New Student Checklist
- Tool for Advisor Communications
  - Calendar for Appointments
- Students Create Their Academic Plan with Advisors and Monitor Completion
Portal for Advisors
• List Advisees for Advisors with Detailed Student Record, i.e.
  ▪ Academic Progress
  ▪ Transcript
  ▪ History of Meetings
    ❖ Trio
    ❖ Financial Aid
  ▪ Contact Information
• Faculty and/or Advisors Can Communicate a Campaign Message to a Class or to Their Advisees
• Effective Early Alert Tool with Multiple Recipients to Activate Interventions
Technology Management Partner

- Initial Findings:
  - Needed a 24x7 Help Desk
  - Lack of Automated Processing
  - Colleague modules under utilized
  - Not a strong understanding of all Colleague can do for the school
  - Need for IT Governance
  - Lack of Data Integrity and Reporting Solutions
  - Network assessment and restructure needed
Mission Statement:
We serve as a pathway to prosperity, teaching and inspiring all who seek to learn, growing careers and changing lives.”
Five Strategic Priorities

Priority 1:
Teaching and Learning; Graduating Citizens of the World

Priority 2:
Regional Development for Prosperity

Priority 3:
Foster a Culture of Shared Responsibility and Accountability

Priority 4:
Engagement and Enrollment Optimization

Priority 5:
Sharing Our Story
On the Horizon

- Employee Engagement
- Fixed price learning materials
- New Academic Structure
- Intentional Student Life & Cultural Programming
- Peer Trips
- HOPE Movement
- Expanding International Partnerships