“Leveraging your College’s Foundation to Heighten Student Success”

Lorain County Community College and Cuyahoga Community College
Presenters

Lorain County Community College
- Benjamin Fligner, Vice Chairman, Board of Trustees, Lorain County Community College
- Dr. Marcia Ballinger, President, Lorain County Community College

Cuyahoga Community College
- Andrew Randall, Trustee, Cuyahoga Community College, Emeriti Director, Cuyahoga Community College Foundation
- Megan O’Bryan, Vice President, Development and Cuyahoga Community College Foundation (former College Trustee)
Session Description

Your College’s charitable foundation is a key partner in helping more students cross the finish line and complete their education. This session will highlight effective collaboration between governing and foundation boards and will outline strategies and initiatives that can dramatically impact student success rates at your institution.
Governing vs. Foundation Boards

- Governing Boards: Develop and approve college’s strategic plan, which should include student success metrics (given national context and challenges for community colleges) and outline highest and most urgent institutional priorities.

- Foundation Boards: Steward endowment assets, provide strategic oversight of Foundation operations, secure external support and act as liaisons in the community; deepening the reach of the college and foundation.
Foundation Boards

- Can use the strategic plan as a roadmap for where to focus and create urgency
- Can work collaboratively with College leadership and faculty as the “R&D” arm of the College to develop innovative projects to help address strategic priorities of the institution, specifically student success and completion.
LCCC’s Strategic Plan for FY18

- Drive Student Completion for Academic and Career Success
- Eliminate Barriers Impacting Equitable Educational Outcomes
- Lead Talent Development While Accelerating Business & Job Growth
- Inspire Community Engagement, Connectivity, Diversity and Wellness
LCCC Foundation Focus on Strategic Plan

- Drive Student Completion for Academic and Career Success
  - Leveraging local and national philanthropic investments to design new models to increase completion and expand support for scholarships

- Eliminate Barriers Impacting Equitable Educational Outcomes
  - Investing in programs that support non-traditional students, closing achievement gaps and addressing the barriers to success and completion

- Lead Talent Development While Accelerating Business & Job Growth
  - Expanding successful entrepreneurship/innovation programs and launching partnerships focused on strong employer & student connections (Innovation Fund, TRAIN, SMART Center)

- Inspire Community Engagement, Connectivity, Diversity and Wellness
  - Reaching new, under-served audiences through community partnerships and programming (WE3)
Tri-C’s Strategic Plan for FY16-18

STRATEGIC PLAN FOCUS AREAS:
- Student Completion
- Student Experience
- Equity in Outcomes
- Workforce Impact
- Transparency, Accountability & Communication
- Commitment, Continuity and Community Outreach
Tri-C Foundation Focus on Strategic Plan

- **Student Completion**
  - Guided Pathways, First Year Experience, enhanced online access, wrap-around support, Project Go

- **Student Experience**
  - Centers of Excellence, program enhancement grants, WIT, Veterans Initiatives, Encore 55+
  - One Door, Many Options for Success

- **Equity in Outcomes**
  - Targeted campaigns, revised scholarship reporting, new scholarship application

- **Workforce Impact**
  - Mobile Training Unit delivers manufacturing training on the road
  - Workforce initiatives include Learn and Earn models, specific scholarships

- **Transparency, Accountability & Communication**
  - Messaging of strategic plan and outcomes to community

- **Commitment, Continuity and Community Outreach**
  - Events, newsletters, alumni outreach, Tri-C Day, Stokes, JazzFest, Cleveland Eats
LCCC + LCCC Foundation Success Stories

- Removing Barriers to Access:
  - Early College High School, MyUniversity
  - University Partnership and University Partnership Scholarship Funds
  - Trustee and Presidential Scholarships

- Closing the Equity Gaps:
  - Diversity Incentive Award
  - Incentive Award for Non-Traditional Students

- Improving Persistence and Completion:
  - Success Pass Program
  - DASH Support

- Connecting Students to In-demand, High-Paying Careers
  - Innovation Fund
  - SMART Commercialization Center
  - TRAIN
  - Applied Bachelor’s Degree in Micro-electronic Manufacturing
LCCC + LCCC Foundation Success Stories

https://www.youtube.com/watch?v=u8JFmRbozCU
Tri-C + Tri-C Foundation Success Stories

CENTERS OF EXCELLENCE

- Division of Nursing Education
- Public Safety Training Center
- Center for Creative Arts
- Hospitality Management Center
- Center for Information Technology
- Manufacturing Technology Center
Tri-C + Tri-C Foundation Success Stories

- Completion Scholarships
- First Generation Scholarship Fund
- Gap Scholarship Fund
- Hispanic Scholarship Fund
- Hospitality Management Scholarship Fund
- Nursing and Health Career Scholarship Fund
- Veterans Scholarship Fund
- Workforce Training Scholarship Fund
- Youth & Early College Scholarship Fund

Receiving this scholarship has helped reduce my financial burden and provide assistance for me as I continue pursuing my education in nursing.

– Moneeke Davis
Tri-C + Tri-C Foundation Success Stories

https://www.youtube.com/watch?v=1OS1CDmlk_8
LCCC and Tri-C Partnership Focused on Student Success
LCCC conferred highest number of degrees and certificates in 2016-17 at 1,810, a 53% increase since 2013
Impact at Tri-C

Continue to Increase Number of Degrees and Certificates Awarded

- 2010: 2,380
- 2013: 3,012
- 2016: 3,796
Other ways Governing and Foundation boards can collaborate and why important

- Trustees serve on Foundation boards at Tri-C and LCCC allowing for strong connection between the two. Governing Board Chair always serves on Foundation board.
- Foundation goals and impact incorporated into President’s goals/performance measures.
- Bringing boards together for different events and occasions (Chairperson’s, Joint Planning Meetings, etc.)
- Achieves an ambassador core for College's top priorities that is greater in size and sphere of influence than a smaller governing board.
if your dreams don't scare you they're not big enough
Questions, Comments and Thank You!