

# ACCT STRATEGIC PLAN 2023-2026



**Delivering on the promises of open access and  
the value of higher education.**

For 50 years, ACCT has focused on empowering community and state leaders who govern our nation's public community and technical colleges. ACCT has continuously met the in-service education, support, and advocacy needs of more than 6,000 appointed and elected trustees who oversee 1,108 community, technical, and tribal colleges.

We understand the importance of community college governance to the wellbeing of higher education and the specific role of our sector in advancing socioeconomic equality. Everything we do is dedicated to supporting the needs of community college governing boards so that they can continue to support their institutions' efforts in making the best-quality higher education available to the greatest number of students possible, regardless of income or any other classification.

To further the association's progress toward these values, the ACCT Board of Directors has developed the following **select strategic goals** that will guide our work from 2023 through 2026:

## **STRATEGIC GOALS**

**Goal: Develop innovative ways to engage and educate our members and advocate for our colleges.**

Develop innovative ways to educate community college trustees about their roles, responsibilities, and limitations and advocate for ACCT member community colleges.

1. Develop an online learning system through which to provide on-demand, virtual learning opportunities on board governance and advocacy.
2. Track, develop, and disseminate innovative strategies that maximize student success through the new ACCT Center for Policy & Practice.
3. Employ new technologies to improve member engagement and deliver useful content in more effective and convenient ways.

**Goal: Continue to educate, promote, and improve diversity, equity, and inclusion in our institutions.**

1. Systematically evaluate and improve equality and equity in community colleges, their boards, and at ACCT with the guidance of the ACCT Diversity, Equity, & Inclusion Committee.
2. Research diversity, equity, and inclusion education needs, challenges, and opportunities at institutions.
3. Identify populations or themes that need special attention and create ad-hoc programs and services to address these needs.
4. Advocate equity-focused community college student success goals in federal and state legislation.
5. Spotlight diversity, equity, and inclusion achievements at partner colleges on a continuous basis.